



LoiLo inc

ryu@loilo.tv

105/4489 Endo Fujisawa Kanagawa Japan

Super LoiLoScope MARS Special Price Campaign.

Experience all features of LoiLoScope with the free version for 2 weeks!

On May 1st, 2009 - LoiLo Inc. (Kanagawa, Fujisawa-city, CEO: Koji Sugiyama) will be beginning the trial campaign for our newest version of "Super LoiLoScope MARS", a movie editing software so simple even first timers can easily edit Full HD movies.

From May 1st ~ May 17th, the campaign price will be lowered from \$88 to \$59.

We will also be beginning the 2 week trial of the free version which includes all the features of LoiLoScope.

We have also added the fade feature for the audio on the timeline which had been requested by our users.

What makes Super LoiLoScope MARS different and unique is its speed and simplicity. Users who have never edited movies before can now use their videos, music, pictures, add words and effects on their project, and save their file onto various portable devices such as ipod or upload onto YouTube HD.

With Super LoiLoScope MARS' easy to use interface, users do not need any technical knowledge to create an impressive movie. LoiLoScope is great for people of all ages. Super LoiLoScope is a powerful movie editing software with a simple interface including features listed below.

Super LoiLoScope MARS main features

- Non stop play back for all video files enabling users to edit movies with their intuition.
- AVCHD FULL HD movies (1920×1080pixel) play, edit & output.
- With a GPU corresponding with NVIDIA CUDA, output movies 10x faster (can be used on the 2 week trial version)
- Output multiple movies onto various devices at once.
- View all your video, picture, music files on the infinite desktop, play by touching each thumbnail, and easily organize.

For more information on Super LoiLoScope MARS or to download a free trial version, visit LoiLo's website at <http://loilo.tv>. Users who are already using LoiLoScope will receive an automatic update to enable CUDA support.

About LoiLo Inc

We LoiLo inc. have created a brand new movie editing software for the next generation.

The founding Sugiyama brothers, Koji, a brilliant graphic software developer, and Ryutaro, a computer graphic artist, have years of gaming industry experience at Sega, Namco Bandai. LoiLoScope, an Ultra fast GPU-based video editing software with game like interface, developed by two ex-top Japanese game creators. LoiLo Inc. won four prestigious awards in 2007 including the Microsoft Innovation Award for Best Commercial Business. LoiLo Inc. is a privately held company located in Kanagawa, Japan.

<contact information>

LoiLo inc Ryutaro Sugiyama e-mail: ryu@loilo.tv

URL: <http://loilo.tv> Tel/Fax +81 50-7572-8089