

Press Release



To the members of the Press

Free update for Super LoiLoScope/LoiLoTouch starting today.

With the collaboration of Facebook, Twitter, and YouTube,
Share pictures and videos with friends and family

July 23rd, 2010 -LoiLo Inc (Headquarters located in Kanagawa, Japan) have released their free update for Super LoiLoScope/LoiLoTouch today.

With new features like, uploading pictures and videos to Facebook, tweeting uploaded videos on Twitter, and sending private, password protected videos through e-mail, Super LoiLoScope/LoiLoTouch have been reborn in to a communication tool to share your pictures and videos from your PC.

New Features for Super LoiLoScope 1.8.2

-Communication Features-

-Upload pictures and videos on Facebook to share with your friends

You can now upload pictures and videos to Facebook, all at once. You can even share videos from events that you have attended with ease.

<Features only available from LoiLo: Upload without worrying about the upload limit>

- When uploaded more than 200 photos, the software automatically creates a new album for your photos.
- Video files that are over the limit of 1G or 20 min per file, will automatically be split and then uploaded.

You can also use the capture tool to cut out pictures from you videos and create a photo album.

-Place passwords on your videos and send private videos through e-mail

You can upload videos with a password, and share the link with friends and family.

Using the Vimeo service, you can upload high quality videos, and protect them with a password. Fill out the mailing form within the software, and send the videos to your friends a family with a personalized message. The password you have set will be listed in the message, and the recipients will be able to enjoy the private



video that you sent them without having to register.

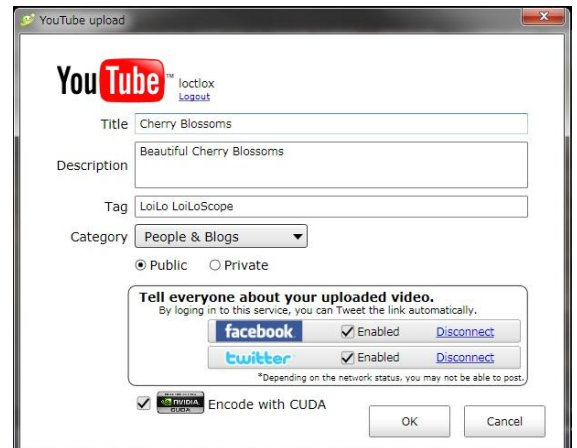
-Public Communication Features-

-Automatically share videos uploaded to YouTube on Twitter and Facebook.

A feature to automatically Tweet the link of your video on Twitter and/or post the link on Facebook after uploading the video to Youtube has been added to the software.

<Features only available from LoiLo: Share high quality videos with everyone>

- You can remember your Twitter and Facebook login information, and decide what you want to share.



-Improved Media Browser, and improved file management-

-Mouse-over preview, file deletion, and direct output from the media browser

-Mouse-over preview

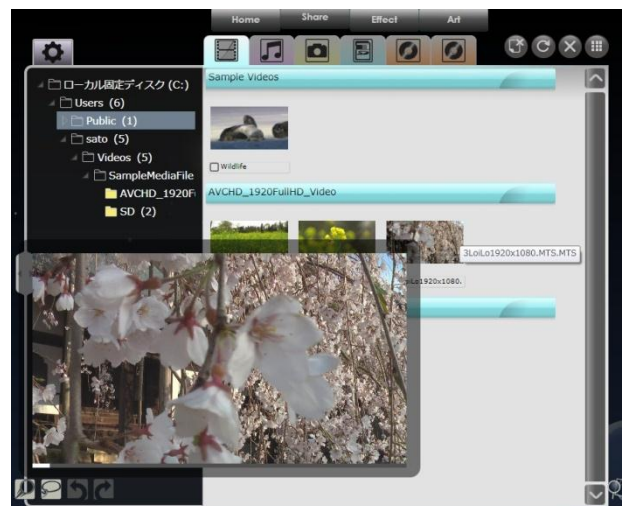
Mouse-over the video, music, or picture file you want to preview in the media browser or desktop.

-Delete Files

You can delete files from the media browser by using the check boxes on the thumbnails.

-Direct Output

Select multiple files in the media browser and directly output them on to your PC.



-Other added features and fixed bugs-

http://loilo.tv/jp/product/video_edit/1/desc/50

<What is Super LoiLoScope?>

Super LoiLoScope is a video editing software to edit and share videos the way you want. It is the only software in the world to decrease the amount of waiting time during editing. You can add text, add other pictures or music, add effects to specific places, and edit the video while it's playing. It's easy enough for beginners to create and express themselves through videos.

<What is LoiLoTouch?>

LoiLoTouch is a brand new style of video editing software where anyone can easily edit videos by touching the screen with their hand. Actually touch to play and edit videos, music, and pictures with your friends and family to create a memorable video together. Speedily edit videos in real time, and add them to your iPod or iPhone, burn them to DVD, or upload them to YouTube or Facebook to enrich your life with videos.

<Distribution> Distribution starts Today 7/23/2010 (JST) available for download from <http://loilo.tv>

<Price> Super LoiLoScope: \$88 LoiLoTouch: \$118

Owners for previous versions will receive the update without charge through the automatic update feature.

Screenshots can be found here: <http://loilo.tv/product/8desc/85>

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