



To the press

— Introducing our latest—

September 30th 2009 LoiLo Inc.

Windows 7 multi touch compatible

Touch to edit with a speed and excitement like never before!



August 19th 2009 – LoiLo Inc., with its principle place of business at Endo, Fujisawa, Japan, CEO: Koji Sugiyama, will be introducing a multi touch compatible video editing software, LoiLoTouch October 22nd, 2009 available for download at LoiLo website. Free trial version of LoiLoTouch will also be available at <http://loilo.tv> today.

※Multi touch monitor and Windows® 7 will be needed to fully operate the LoiLoTouch features.

About LoiLoTouch

LoiLoTouch is GPU accelerated, which brings out the best of multi touch video editing and output. Windows 7 multi touch compatible makes things possible with many devices, and allows you to really enjoy video editing.

Just follow 3 easy steps!

- 1) Touch to play
- 2) Toss in the infinite screen to organize
- 3) Attach to enjoy game-like video editing



❖ Windows® 7 multi touch compatible

This makes every step possible simply by just touching the multi touch display compatible screen.

■ Zoom, Rotate, collect with two fingers

※Windows Touch device and Windows® 7 Home Premium will be necessary.



❖ Touch to select

Automatically displays all your video, picture, and music files in your computer, touch to search, circle your favorites, and you're done.

✧ **Touch to draw**

Touch directly onto your video to scribble letters, stamp, and apply numerous effects such as the mosaic wherever you want to apply it. You may even create your own animation simply by recording your work.



✧ **Touch to collect**

Rotate two fingers on the desktop and collect your thumbnails!

✧ **Touch to zoom in/out, rotate, and move!**

Everything is quick and easy! Touch to place your video, picture, and text wherever and however you like.



✧ **Output your masterpiece**

One touch output to YouTube, DVD, iPod and many others.

✧ **Speedy GPU editing**

Handles full HD (1920*1080) smoothly for playback and editing such as the AVCHD made possible with the GPU technology. With the NVIDIA CUDA technology, encode can be 10x faster. Batch encode feature also provided which makes editing easy up to your final step!



* Tested environment: CPU: Intel Core 2 Duo E8200 @ 2.66GHz GPU: GeForce GTX260 OS: Vista Memory: 2G

Product Information

Product	Cost
LoiLoTouch download version	\$118 (with tax)

Websites

■ LoiLoTouch product information: <http://loilo.tv/>

■ Introductory movie: <http://www.youtube.com/watch?v=DyIVBYjdxel&hd=1&rel=0>

System Requirements

●PC: vendor support PC/AT ●OS: Windows® 7、Vista®, XP SP2 (32bit/64bit) ※Administrator authority required to install/launch Windows Vista®/XP Windows(R) Vista(TM), XP SP2(32bit/64bit)are not multi touch compatible. May use the pen, mouse, and the single touch. ●CPU: ATOM 1.6GHz and later. ●GPU: from PixelShader2.0. Following is required for the multi touch editing. Windows Touch device ·Windows® 7 Home Premium and later ●HD: 150MB ●memory:2GB ●others: Internet to update、Microsoft .NET Framework 3.5 以上
 【Supported Formats】●input*1
 ■videos:avi/mpg/mpeg/divx/wmv/mxf/flv/m2ts/mts/m2t/ts/mp4/mkv/vob/ifo/mod/tod/flac/ogg/vp6/rmvb/amv/ra/rm/ram/swf/smk/bik/asf

■audio:mp3/wav/wma/oga/mka ■image: jpg/jpeg/gif/ ■animation/gif/tiff/tif/bmp/png/tga/dib/ dds/hdr (alpha channel compatible) ■QuickTime: QuickTime supporting formats ·Video: mov/3g2/3gp/DV/flic/m4v/mp4/pct/animation/Sorenson Video, etc.
·audio:m4a/aac/aiff/mp3/Apple Lossless Encoder, etc
【Supported Formats】●output (SD/HD output)
■Video: WMV/MOV(QuickTime supporting formats)/MP4※2/AVI(codec installation required) ■image: JPEG/PNG ■device files: DVD/mobile(3GP、3G2)※2/PSP(mp4、THM)※2/iPod/ iPhone/AppleTV (mp4)※2、PS3(mp4)※2 ■Web upload: YouTube HD※2 ※1:codec installation will be required first ※2: CUDA accelerated output feature available for CUDA users.



About LoiLo Inc

We LoiLo inc. have created a brand new movie editing software for the next generation.

The founding Sugiyama brothers, Koji, a brilliant graphic software developer, and Ryutaro, a computer graphic artist, have years of gaming industry experience at Sega, Namco Bandai. LoiLoScope, an Ultra fast GPU-based video editing software with game like interface, developed by two ex-top Japanese game creators. LoiLo Inc. won four prestigious awards in 2007 including the Microsoft Innovation Award for Best Commercial Business. LoiLo Inc. is a privately held company located in Kanagawa, Japan.

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Image downloads for reviews: <http://loilo.tv/vpo/pressJP.html>

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