LoiLo Introduces LoiLoScope 2™, Speeds HD Video Editing On The Desktop

Real-time HD video editing with intuitive User Interface (UI) for new and old PCs

Yokohama, Japan – November 1, 2011 – LoiLo, Inc., the makers of video editing software today announced the release of their video editing software product LoiLoScope 2™ aiming at giving real-time HD video editing capabilities to normal consumers on both powerful new PCs and consumers on older PCs. Built using the same general-purpose computing on graphics processing units (GPGPU) engine as Loilo's original Super LoiLoScope™, LoiLoScope 2 greatly expands its list of powerful editing tools to satisfy pro users, but provides an extremely intuitive User Interface (UI) for first time video editors.

LoiLoScope 2 supports the Intel Media SDK 2.0. This allows extremely fast output of MP4 videos, YouTube and Facebook videos, and even DVD/Blu-ray authoring using the Intel Quick Sync Video technology on 2nd gen Intel Core processors (Intel Core i3, i5, and i7 processors). Benchmark results show video output in half the time of other hardware decoders.

Along with significant UI improvements, LoiLoScope 2 comes with an "in-program" guide feature to assist first time users in accomplishing basic tasks, and a tool to create movies by simply selecting the video, image, and audio files to be used. LoiLoScope 2 also includes features that allow for extremely fast video output for portable devices, web uploads, and PCs using the Intel Quick Sync Video technology on 2nd gen Intel Core processors.

"We are very excited to release a product that places such serious speed improvements into the hands of normal consumers. More and more people produce videos, and they naturally want to be able to edit bigger files with fancier transitions and other effects," said Koji Sugiyama, CEO of Loilo, Inc. "The line is blurring between professional editors and amateurs. We see this trend as accelerating. Speed matters."

Major New features of LoiLoScope 2

1. **Fast video output with the 2nd gen Intel® Core™ Processors**

   By supporting the Intel Media SDK 2.0, LoiLoScope 2 can quickly output MP4 videos, web videos, and DVD/Blu-ray videos using the Intel Quick Sync Video technology on 2nd gen Intel Core processors.

2. **Powered up timeline tools, transitions, and end credits**

   New editing tools including time remapping, display of audio waveforms, pause insertion, and transitions gives users the editing power to create the perfect video.

3. **DVD/Blu-ray creation tool**

   Create DVD/Blu-ray disks in the same way you would create a playlist. Includes tools to edit title and chapter menus.

4. **Guide feature**

   In-program guide feature walks users through each step necessary to accomplish a task. Simple enough for first

time video editors.

5. **Edit various video, image, and audio formats together**

Edit various format video files like AVCHD, MP4, MOV, and AVI from different cameras on the same timeline.

LoiLoScope 2 is available immediately from the LoiLo website. It supports Windows® XP SP3 or later, Vista, and Windows 7, both 32 and 64 bit. It is available in over 17 languages worldwide. A 30-day, fully functional trial version is available. Pricing starts at $29.80 for the upgrade package and special discount for new customers of the full version is available through December 25, 2011. Visit http://loilo.tv/product/video_editor for more information.

About LoiLo inc

LoiLo develops innovative video editing software enjoyed by users all over the world using the world's first GPU accelerated video editing engine. LoiLo products include: LoiLo Educational, created with NHK Educational for educational institutions, LoiLoScope, and LoiLo Touch, that allows users to edit videos with a touch screen monitor.
http://loilo.tv

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